

ALEXANDRA MCMAHON



EDUCATION

Pratt Institute,
Brooklyn, NY

Graduation Date—
May 22, 2021

Received B.F.A. in
Communications Design
and a minor in film and
art history.

Pratt Institute
President's List
2017-2021

SKILLS

Adobe Creative Suite:
Illustrator,
Photoshop, Premiere,
After Effects, XD,
InDesign

Google Docs,
Google Slides

Autodesk Sketchbook
Pro

Digital Illustration,
Graphic Design

HONORS AND AWARDS

Award for Excellence in Academic Achievement

2021– Students with the highest grade point average in all three areas of emphasis in the Communications Design Major receive this award.

Jerry's Artarama Art Show

2015, 2017– Selected to represent Staples High School, Graphic Art.

Westport Art Collective Pop Up Art Show

2016– Westport Arts Center.
Selected as one of two junior artists invited to exhibit at show. Four pieces sold.

More than Words Art Show

2016– Westport Arts Center.
Piece titled "Chroma" selected to show at the "More Than Words" Art Show.

- ▶ I'm Alexandra McMahon, a communications designer who studied design, art history, and film. I create visuals and use type to bring stories and messages to life!

EXPERIENCE

Socialfly

Freelance Graphic Designer, Nov 2021– Present

Supports the creative team with graphic design and content creation for social media.

"Missing Figures" Podcast

Sound + Creative, August 2020– Present

Responsible for all creative content, scoring music and producing episodes for the historical podcast "Missing Figures," a podcast that showcases stories of power and perseverance. This includes episode cover art, illustrations and social media posts.

Congressman Jim Himes Reelection Campaign

Intern, June, 2016 -17

Hired to do graphic design work on behalf of Congressman Jim Himes' reelection campaign and other local and national Democratic candidates. Created a series of images for Congressman Himes' Facebook. Created outdoor signage, protest posters and dedication page design. Participated in voter outreach and debate preparation.

Ruzow Graphics

Assistant, June– July 2019

Hired to assist in design work at Ruzow Graphics.

Chateaux Software

Intern, May 2018– Jan 2019

Interned with UX/UI designer.
Designed Tetralys and Stormhold Digital website layouts for Chateaux Software.